



GOVERNMENT OF
UTTAR PRADESH



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NATIONAL EDUCATION CONCLAVE

4 - 5 MARCH 2020, LUCKNOW

Venue: Dr BR Auditorium (Dr RML National Law Institute), Lucknow

The Pathway to New Education



CHIEF GUEST

Shri Yogi Adityanath

Hon'ble Chief Minister of Uttar Pradesh



GUEST OF HONOUR

Dr Satish Chandra Dwivedi

Hon'ble Minister of State for Basic Education
Government of Uttar Pradesh



SPECIAL GUEST

Shri Amitabh Kant

Chief Executive Officer
NITI Aayog



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ABOUT SUMMIT

The Department of Basic Education, Government of Uttar Pradesh and NITI Aayog in association with Elets Technomedia are organising a two-day National Education CSR Conclave (Conference cum Exhibition) on 4th and 5th March 2020 at Dr BR Auditorium of Dr RML National Law Institute in Lucknow.

The Conclave will focus on Improving Quality of Education in Public Schools in the State and creating and facilitating dynamic partnerships & enabling environment in the State. The Conclave will be a platform for Policymakers, Business Leaders, Investors, Experts to share their views to bring about change and explore prospective collaborations and partnerships.

THEMES

- ▶ Governance Framework for Basic Education
- ▶ New Education Policy
- ▶ Inclusive Education
- ▶ Learning Outcomes enhancement and Grade Competency Achievement
- ▶ Best Practices in School Education
- ▶ Roadmap for Future in Basic Education

KEY PARTICIPANTS

- ▶ Government of Uttar Pradesh
- ▶ NITI Aayog
- ▶ Ministry of Human Resource and Development, Government of India
- ▶ National Educationists, Administrators from States, Policymakers and Experts
- ▶ State Governments from across India
- ▶ Leading Corporate, Industry Giants, Business Leaders and Investors
- ▶ Owners of Private School and Group of Schools

GALAXY OF LUMINARIES

- ▶ Government Dignitaries: 500+ (Ministers, Educational Secretaries, Sarva Shiksha Abhiyan, NITI Aayog, Mid-Day Meal Authority, Education Regulatory Bodies etc.)
- ▶ Government Schools/ Private Schools/ Pre-Schools: 500+ (Owners, CEOs, Directors, Principals)
- ▶ Edu Corporate: 200+ (MDs, CEOs, COOs, Chairman etc from the Corporate fraternity)
- ▶ Investor/ Industry Luminaries: 200+ (They would sign MoUs or will support the government education system in whatever capacity they want)
- ▶ Banks & Financial Institutions and others: 100+

SCHOOL EDUCATION IN UTTAR PRADESH AT A GLANCE

75 Districts	18 Million Students Enrolled	880 Development Blocks	159 Thousand Public Schools
575 Thousand Teachers	5500 Supervisory Staff	159 Thousand School Management Committees	

COMPONENTS OF THE NATIONAL EDUCATION CSR CONCLAVE 2020:

(A) CONFERENCE:

Bringing together leading thinkers, policymakers & industry experts from across the globe who will discuss and to share their views to bring about change and explore prospective collaborations and partnerships along with Industry presentations and special addresses in multiple sessions.

(B) MOUS EXCHANGE:

It will be a great opportunity for investors & industry luminaries to witness the strengths of the State and the initiatives taken by the UP Government and sign MOUs for CSR Contribution to improve Quality of Education in Public Schools.

Shelf of Projects for which CSR Contribution is solicited

1. Infrastructure in Schools
2. Smart Classrooms
3. Policy Implementation Unit (PMU)
4. Adoption of Girls Residential School / Divyang Residential School
5. Model Schools per District

(C) EXPO:

We have over 50 exhibitors showcasing what's new in education & technology, this is a chance to raise queries, compare suppliers and evaluate what's best for your institution.

NATIONAL EDUCATION CONCLAVE

4 - 5 MARCH 2020, LUCKNOW

We invite your participation in the following ways at the National Education CSR Conclave 2020:

1.1. Benefits as "PARTNER" INR Three Lakh + GST (INR 3,00,000.00 + GST)

- Promoting your organisation as 'Partner'
- 18 Sq Mtr (6x3) Expo booth space for display of your product or service
- Networking with decision makers
- Networking with Government/ Ministries/ Education regulatory bodies representatives
- Logo branding on the event website
- Logo branding & promotion on social media like - LinkedIn, Facebook & Twitter
- 2 Page Ad/ Coverage in Digital Learning Magazine (This is the special edition of DL Magazine)
- Banner Ad on DL portal homepage for 30 days (Online) <http://digitallearning.eletsonline.com/>
- 5 Delegate passes complimentary with meal coupons (For both days)

1.2. Benefits as "EXHIBITOR" INR One Lakh + GST (INR 1,00,000.00 + GST)

- Promoting your organisation as 'Exhibitor'
- 9 Sq Mtr (3x3) Expo booth space for showcasing your product or service
- Networking with decision makers
- Logo branding on the event website
- Logo branding & promotion on social media like - LinkedIn, Facebook & Twitter
- 1 Page Ad/ Coverage in Digital Learning Magazine (This is the special edition of DL Magazine)
- Banner Ad on DL portal homepage for 7 days (Online) <http://digitallearning.eletsonline.com/>
- 3 Delegate passes complimentary with meal coupons (For both days)

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For more information:

Abhishek Singh Tomar | +91-9811756705 | abhishek@eletsonline.net
Sourabh Dixit | +91-9971475342 | sourabh@egovonline.net

**JOIN US
ASA
EXHIBITOR
PARTNER**