Adobe
EDUCATION LEADERS
SUMMIT & AWARDS 2020

CONFERENCE REPORT

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ADOBE EDUCATION LEADERS SUMMIT & AWARDS 2020: TECHNOLOGY THE NEW WAY IN EDUCATION

Technology can be one of the powerful tools for transforming learning. It can help affirm and advance relationships between educators and students, reinvent approaches to learning and collaboration, and adapt learning experiences to meet the needs of all learners.

Adobe in association with Elets Digital Learning organized its flagship event "Adobe Education Leaders Summit & Awards 2020" on 26th September. The summit was a gala event and attended by people across the globe.

The event emphasized on the usage of technology in education in COVID era and the way Adobe is evolving the new tool to help teachers and students.

Adobe tools empower students to think creatively and communicate expressively, so they can turn their classroom ideas into college and career opportunities. Adobe's integrated cloud-based solutions can help to transform educational institutions with digital innovations that enhance recruiting, engage and empower students and improve operational efficiency and financial health.

One of the most prominent constituents of digital transformation is the benefit of profound learning. Students will be able to hone their traits like resilience, perseverance and strength of purpose with the new innovations.

With so much going in favor of digital media, it is also important to prepare them for the threats that are a part of this emerging educational trend.

To cultivate the desire of learning and foster creativity among children, educators need to create an environment that supports key areas; problem-solving, idea development, and a sense of individuality. The first step in creating an innovative environment is to realize that learning is a social practice and children learn by interacting.

MALA SHARMA

Mala Sharma, VP & GM, Digital Media Product Marketing & Education, Adobe said "With online learning, schools need to move from paper-based to digital processes. With students learning remotely, paper worksheets are no longer working. The NEP, 2020 has added creativity and skills to the education sector. The new policy emphasizes critical thinking and creativity, digital literacy. "

VIPIN KUMAR

Vipin Kumar, Joint Secretary, Department of School Education & Literacy Ministry of Education, Government of India said "The NEP, 2020 has facilitated extensive use of technology in teaching and learning, removing language barriers and educational planning and management. It also aims to close the gap in achievement of learning outcomes and will shift towards competency-based learning and education."

Vipin Kumar also said "The policy envisions an education system rooted in Indian ethos that contributes directly to transforming India, sustainably into an equitable and vibrant knowledge society, by providing high-quality education to all, and thereby making India a global knowledge superpower."

DEVDUTT PATTANAIK

Devdutt Pattanaik, Indian Mythologist, Illustrator and Author said "Our schools are more tilted towards Vidya Laxmi rather than Saraswati. Education in many ways like domesticating wild animal as no child wants to go willingly to school. The mind finds it's a herculean task as we want to resist study. So, we have to work very hard as it's a very complex process."

When we are thinking of Laxmi, we must also think about Saraswati, Devdutt Pattanaik added.

PRAKASH BALASUBRAMANIAN

Prakash Balasubramanian, Global Delivery Head-Cognizant Interactive, said "In recent days, consumers are embracing technology much faster. This calls for a lot of digital transformation in the employee front. The pandemic has pushed business to become more flexible."

"The education sector is going through rapid transformation. There is a shift from one to many as personalizing education. Students are getting prepared for future jobs", he added.

BEN FORTA

Ben Forta, Sr. Director Education Initiatives, Adobe- The Adobe education exchange is totally free for use for educators. We help and guide educators across the globe. Over 30 pc educators in India have shown desire to learn teaching through creativity.

Creating a Culture of Creativity: A Discussion with Adobe Student Ambassadors IRA CHAOJI, Student, National Public School, Bangalore NAMYA JOSHI, Student, Sat Paul Mial School, Ludhiana AGASTYA SINHA, Student - -e Shri Ram School, Gurugram.

DR. ARUNABH SINGH

Dr. Arunabh Singh, Director, Nehru World School, said "Creativity can integrate in our existing curriculum and we don't need any separate period for it. School leadership has to change their mind-set and implement creativity effectively."

"Technology can be a good assistant for a teacher but cannot replace him. We have to learn how to use technology to our best. Technology is like a fire it can give warmth and can burn us also" said Dr Singh.

SHREEVATS JAIPURIA

Shreevats Jaipuria , Vice chairman, Jaipuria Group of Institutions said "Creativity is essential to science and without it there is no problem solving. The world has changed a lot with the pandemic and the entire world is going through a huge crisis. People have to become problem solvers to contribute."

EVENT REPORT

DR BISHWAJIT SAHA

Dr Bishwajit Saha, Director, CBSE, said "We must start a culture which emphasizes learning based outcomes. The technology intervention has grown in both rural and urban areas. We need to leverage the technology to make education personalized."

"We need to give different types of freedom to teachers. The NEP talks about load balancing for teachers. The teachers are not getting time to think and create lessons for students. The holistic development of children is on the forefront due to the policy, " Dr Saha added.

Video Case Study (Adobe & Govt of Telangana) Bridging the Digital Divide in Education for Content Creation for Distance Learning

MARISE MCCONAGY

Marise McConagy, Principal, Strathcona Girls Grammar, Melbourne, Australia said "We need to educate parents over creativity. Not only students, parents need to change their mind-set also. We have to help our students to tolerate failure."

ARTI CHOPRA

Arti Chopra, Principal, Amity School, said "Creativity is the buzz word and it's in every part of our curriculum."

MICHELLE DENNIS

Michelle Dennis, Head of Digital Learning and Innovation, Strathcona Baptist Girls School, Melbourne, Australia, said "Creativity has made things a lot easier. We need to think to change the game of schools from assessments to timetable and many others. We need to inculcate creativity in the curriculum."

TOM MACILDOWINE

Tom Macildowine, EMEA Education Business Architect, Adobe said "We launched our program during the COVID, remotely. All the tools are available on one platform. In Wales schools have re-framed the curriculum to help students for the 21st century".

PRAMOD KUMAR

Parmod Kumar, State Program officer, Department of School Education, Government of Haryana, said "We closed our schools as soon as India was affected with the pandemic. We asked some of our teachers to prepare digital content for students. With the help of technology we are running our classes. Teacher training was a huge challenge for us." Post COVID-19, we have to adapt blended learning. The role of teachers will be changed a lot, Kumar added.

RAMANAN RAMANATHAN

Ramanan Ramanathan, Mission Director, Atal Innovation Mission, Additional Secretary, NITI Aayog said "We need to create a country of job creators not job seekers. The objective of this scheme is to foster curiosity, creativity and imagination in young minds; and inculcate skills. Atal Tinkering Labs is a place where young minds can give shape to their ideas through hands on do-it-yourself mode; and learn innovation skills." Ramanan Ramanathan also said "Atal Innovation Mission has taken this new initiative to support community innovation drives in the country. It will focus on Tier II and III regions of the country which at present lack a vibrant startup and innovation ecosystem. The Atal New India Challenge (ANIC) programme is to promote research & innovation and increase competitiveness of Indian startups and MSMEs."

Over national educational policy he said, "The new NEP will be a great game changer for the education sector. The NEP provides equity, which is very essential for the private sector. Adobe has been a great partner for Atal Tinkering Labs. The policy has also emphasized on affordability of education. We need to make our systems more accountable, Ramanan Ramanathan said.

TANYA AVRITH

Tanya Avrith, Education Evangelist, Adobe said "Adobe Creativity Educator Level 1,"Cretaivity for all" this a special course and it will propel a new way of thinking and learning. This is an important skill for teachers to sustain in the current crisis."

MEENAKSHI UBEROI

Meenakshi Uberoi, CEO, De-Pedagogics said "During pandemic, Educators have got time to think more about their students. Adobe Creativity Educator Level 1 has been a game changer for educators in India."

JAY DUTTA

Jay Dutta Senior Vice President, UX Design MakeMyTrip said "You cannot simply consume the tech without good design. Designs make tech edible. Good design is critical. There are lots of opportunities in design careers."

"Design has always been a verb. It has been moved out of polytechnic. People are adopting high quality design education, he also added.

ASHISH KULKARNI

Ashish Kulkarni, Ex CEO Reliance Animation, (BIG Animations), Animation & VFX Guru, Higher Education Advisor said "Artistic skills are pivotal. Students need to focus on foundation to leverage the skill"

The Euphoria band performed at the end of the gala event.